

INYOUNG CHEONG

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EDUCATION

Ph.D. Candidate, University of Washington School of Law Expected 2024

Advisor: [Tadayoshi Kohno](#), **Affiliations:** [Security & Privacy Lab](#) at UW School of Computer Science & Engineering (Member, 2022-) | [UW Tech Policy Lab](#) (Member, 2022-) | Science, Technology & Society Studies (Member, 2021-) | Global Business Law Institute (Fellow, 2021-2022) | Washington Journal of Law, Technology & Arts (Submission Editor, 2021-2023) | UW Asia-Pacific Law Student Association (VP, 2020-2021)

Dissertation topic: Free Speech, Content Moderation, and Algorithmic Decision-making

Master of Law (LL.M.), Seoul National University School of Law Feb. 2018

Major: Administrative Law **Achievements:** Academic Excellence Award

Dissertation: "Alternative Dispute Resolution and the Right to Fair Trial"

Bachelor of Arts (B.A.), Hongik University Feb. 2012

Major: Economics, Art Philosophy **Achievements:** Academic Excellence Award (12/13 Semesters)

Freshmen Representative | Teaching Assistant (Administrative Law & Information and Communication Law)

Dissertation: "Justice Sentiment and Aesthetic Judgment: Immanuel Kant's and David Hume's Moral Theories"

PROFESSIONAL EXPERIENCE

Affiliate Instructor, University of Washington School of Law Jan 2023 - present *Seattle, WA*

- Teaching "Technology Law and Public Policy" to 25 law students, covering Section 230 of the Communications Decency Act, content moderation and users' free speech, trust & safety measurements, and global legislation such as GDPR, Digital Services Act, Network Enforcement Act (NetzDG), and AI Act.
- Invited law and computer science professors, a researcher at OpenAI, and trust & safety attorneys at big tech.

Research Assistant, UW School of Computer Science & Engineering Sep. 2022 - present *Seattle, WA*

- Advised by Tadayoshi Kohno, have explored collaborative governance models that leverage the expertise and incentives of various stakeholders to promote trust and safety through legal and qualitative methods.

Deputy Director, Ministry of Culture, Sports, and Tourism May 2016 - Aug. 2019 *Sejong, South Korea*

- Created a strategic plan, "Future Technology for Culture & Arts," by gathering the opinions of businesses, researchers, academics, and civil society, leading to a record-setting budget increase (\$100 million a year).
- Supported the formulation of the first self-regulatory body in Webtoon, "Advisory Council on Webtoon Content."
- Established an immersive gallery in the National Museum of Korea and VR sports stadiums at 200 K-12 schools.
- Achieved the highest performance evaluation (top 20 out of over a thousand employees).

Deputy Director, Korea Communications Commission Oct. 2012 - May 2016 *Gwachun, South Korea*

- Interpreted relevant laws, implemented user experiments and coordinated conflicting political views to ensure the successful grant of a license to operate to a public broadcasting channel.
- Reviewed bills related to media convergence and digital platforms and drafted over 200 Commission statements about their impacts on users' fundamental rights including free speech and privacy.
- Led an investigation into a deceptive advertising scandal involving the leading national newspaper. Upon uncovering evidence of violations, took decisive action by imposing injunctions and fines on the newspaper.

Summer Associate (Intern), Administrative Conference of the United States Summer 2021 *Washington DC*

- Performed comprehensive research on complex case law and statutes, and global regulations on the removal of agency heads and legal implications of automated decisions within the U.S. federal government.

Summer Associate (Intern), United Nations

Summer 2020 *New York, NY*

- Formulated and cultivated sustainable development goals-conscious strategic regional partnerships, called “UN75 Cities,” with South Korean local governments, while directly reporting to the Under-Secretary-General.

Administrator Apprentice, National Institute of Policy Training April 2012 - Oct. 2012 *Gwachun, South Korea*

- Achieved the honor of being one of 100 candidates selected from a pool of 5,500 to pass the national exam.
- Undertook a rigorous 6-month law and foreign affairs training and graduated 2nd place out of 100 candidates.

Intern Curator, Pyo Gallery Seoul

Dec. 2008 - Feb. 2009 *Seoul, South Korea*

- Assisted in curating Jonathan Borofsky’s exhibition, “Human Structures and the Light of Consciousness.”

PUBLICATIONS

- **Inyoung Cheong,** “[Freedom of Algorithmic Expression](#),” *The University of Cincinnati Law Review* 2023 (forthcoming)
- **Inyoung Cheong,** Pardis Emami-Naeini, and Tadayoshi Kohno, “[On Legitimacy](#) of Online Content Industry Self-regulation: Case Studies of Newspaper and Webtoon in South Korea,” *The ACM Web Conference* 2023 (submitted)
- **Inyoung Cheong,** “[The U.S. Federal Administrative Law and Civil Penalties](#),” *Administrative Law Journal* 2023 (accepted)
- **Inyoung Cheong,** “[Legislative, Executive, and Judicial Reactions to Facebook Data Breach I](#): The California Consumer Privacy Act of 2018,” *The Journal of Law and Economic Regulation* Vol. 12. No. 2. (2020)
- **Inyoung Cheong,** “[Legislative, Executive, and Judicial Reactions to Facebook Data Breach II](#): The U.S. Federal Courts’ Consumer Class Actions,” *The Journal of Law and Economic Regulation* Vol. 13. No. 1. (2020)
- **Inyoung Cheong,** “[Legislative, Executive, and Judicial Reactions to Facebook Data Breach III](#): The Federal Trade Commission’s 5-Billion Dollar Settlements,” *The Journal of Law and Economic Regulation* Vol. 13. No. 2. (2021)
- **Inyoung Cheong,** “[Korea Communications Commission’s Adjudication on Deceptive News Reports](#),” *The Journal of Law and Economic Regulation* Vol. 9. No. 1. (2016)
- **Inyoung Cheong,** “[Korea’s New Trends in Culture and Art Legislation](#): Artists’ Welfare and Fair Competition,” *The Journal of Law and Economic Regulation* Vol. 10. No. 1. (2017)
- **Inyoung Cheong,** “[Amendments to the Broadcasting Act in 2013-2014](#),” *The Journal of Law and Economic Regulation* Vol. 7. No. 1. (2014)
- **Inyoung Cheong,** “[Private and Public Space](#),” in *Divertas* Vol. 14, Korea University Divertas Press (2021)

RESEARCH PROJECTS

- “Comparative Analysis of Civil Penalties,” Korea Legislation Research Institute (2022) | Co-Principal Investigator
- “The EU Artificial Intelligence Act,” Korea Legislation Research Institute (2021) | Legal Translator
- “Historical Analysis of South Korea’s Regulatory Innovation,” Korea Legislation Research Institute & Korea Public Law Association (2020) | Co-Principal Investigator
- “Reforming the Cloud Computing Act,” Ministry of Science, Technology, and ICT (2020) | Investigator
- “Innovations in Global Smart Farms,” Rural Development Administration of Korea (2020) | Investigator

AWARDS, HONORS, AND SCHOLARSHIPS

- **Fulbright Grant for Ph.D. Program** (\$70,000) | The U.S. Department of State (2019-2021)
- **Best Poster Award** | Korean-American Scientists and Engineers Association (Nov. 2022)
- **Global Business Law Institute Fellowship** | University of Washington School of Law (2020-2021)
- **Homecoming Scholarship 2021** | University of Washington Alumni Association (Oct. 2021)
- **SHK Group Scholarship** (\$3,000) | Korean Bar Association of Washington (May. 2021)
- **Distinguished Public Service Award** | Korea Comic Studies Association (Jul. 2019)
- **Distinguished Public Service Award** | Education Broadcasting Service, Inc. (Feb. 2016)

CONFERENCES

- **Poster**, “Social Media’s Algorithmic Freedom?,” Northwest Research Conference 2022
*Best Poster Award Nov. 2022 *Seattle, United States*
- **Poster**, “Social Media’s Algorithmic Freedom?,” Trust and Safety Research Conference 2022, Stanford Internet Observatory Sep. 2022 *San Francisco, United States*
- **Presenter**, “Online Content Co-regulation: Case Study of South Korea,” TrustCon 2022, Trust and Safety Professionals Association Sep. 2022 *Stanford, United States*
- **Presenter**, “Dichotomy of Automated Algorithmic Decisions,” International Symposium Governing Artificial Intelligence: Designing Legal and Regulatory Responses, Trinity College Dublin June 2022 *Dublin, Ireland*
- **Keynote Speaker**, “Unpacking Government R&D Processes: Do’s and Don’ts when applying for R&D Funds,” Metaverse and Future of Media Workshop Conference Oct. 2021 *Seoul, South Korea*
- **Presenter**, “Advanced Digital Technology and Regulatory Innovation,” The Korea Public Law Association Conference Dec. 2020 *Seoul, South Korea*
- **Presenter**, “Why I Came Back to School from the Government Position,” Annual Fulbright Scholars Western Chapter Conference Feb. 2020 *Seattle, United States*
- **Moderator**, “Data Privacy Legislation Trends in South Korea,” American Bar Association e-Privacy Committee Workshop Aug. 2020 *Washington DC, US*
- **Presenter**, “Is the Administrative Agency’s Dispute Resolution Practice Unconstitutional?” The Korea Society of Mediation Annual Conference Aug. 2018 *Seoul South Korea*
- **Presenter**, “Legislative Control over Government Surveillance for National Security Purposes,” The Korea Society of Police Law Annual Conference Feb. 2016 *Chuncheon, South Korea*
- **Presenter**, “Government Strategies to Promote Korean Designers to Global Market,” The Korea Association of Styling and Textile Annual Conference Aug. 2018 *Seoul Seoul, South Korea*
- **Presenter**, “Government Strategies to Foster Local Webtoon Industries,” The Korea Institute of Cartoon Culture Workshop Feb. 2017 *Seoul, South Korea*

HOBBIES

- Playing classical piano (trained since age 5, performed in a high school choir and local competitions)
- Experimenting with different mediums in my artwork, including watercolor and digital painting ([gallery](#))
- Frequent attendance at classical art events (Member of the Seattle Art Museum and Seattle Symphony)
- Enthusiastic about fictions (a founder of book clubs in three different workplaces. Favorite authors include Milan Kundera, Luise Rinser, Leo Tolstoy, Hua Yu, Kenzaburō Ōe, [Kwon Yeo-sun](#), Murakami Haruki)
- Cooking Korean foods (e.g., kimchi fried rice, japchae) but also enjoying baking pizzas and making pasta